Thomas Cook could be said to have invented the global tourist industry. He was born in England in 1808 and became a cabinetmaker. Then he on the idea of using the newly-invented railways for pleasure trips and by the summer of 1845, he was organizing commercial trips. The first was to Liverpool and featured a 60-page handbook for the journey, the of the modern holiday brochure. The Paris Exhibition of 1855 him to create his first great tour, taking in France, Belgium and Germany. This also included a remarkable first cruise, an extraordinary journey along the Rhine. The expertise he had gained from this him in good stead when it came to organizing a fantastic journey along the Nile in 1869. Reading: tourist pamphlets for extensive information Listening: guided tours across the UK Speaking: giving and asking for advice about UK tourism Writing: a short UK travel itinerary for specific types of tourists. Unit Topic: Most places have a Tourist Information Point where they give you free information about what to see and do and how to get around. Organized trips often have travel reps (representatives) on hand to help you, but you can also pay a local tour guide to take you sightseeing or show you tourist attractions. Hospitality. I’d like to book accommodation in a with (catering). I’m interested in tourism In particular, I’d like to MY GLOSSARY accommodation . airline /edlaml_ backpacking / b. Adventure guidesFour guides describe the benefits and drawbacks of taking tourists to some of the world's most scenic, beautiful but different terrain. The worst thing about being a guide in Iceland is when people haven’t bothered to bring the right clothes for the weather. We like to say that there is no such thing as bad weather, only bad equipment. We have many beautiful places in Nepal but my favourite trek is up Mera Peak - from the summit you can see five mountains above 8,000m, including Everest. I was working in a factory when a school friend who was a river guide took me on an expedition. What do you think? Notes: Write about: 1. why screen entertainment is so popular books and reading Part 2 Write an answer to one of the questions 2-4 in this part. Traveling between England, Paris and Northern France is so easy it's surprising that more long-distance visitors don't combine the UK and France for a 2-center vacation. US traveler who would think nothing of clocking up a thousand miles on a tour of New England, or an East Coast drive from New York to Florida, balk at the 280 miles between Paris and London, or the less than 50 miles between the Normandy coast and Charles Dickens country in Kent. Faster access from France to the more distant UK destinations in Wales, Northern England and Scotland. Some price benefits over train and car on the longer journeys or with the budget airlines. The cons: You'll need to book it in though and it will be issued with a boarding card.